From: [redacted]
To: [redacted]
Cc: [redacted]
Subject: RE: Signing a formal warning- Winners Bookmaking - Draft Final Findings Report [SEC=OFFICIAL:Sensitive, ACCESS=Legal-Privilege]
Date: Wednesday, 17 December 2025 10:48:18 AM
Attachments: Formal Warning - Winners Bookmaking.pdf
image006.png
image007.png
image008.png
image009.png
image010.png
image011.jpg

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Thanks [redacted] for the chat yesterday and the response below to my questions.

I have now signed the formal warning, which is attached. I have also reviewed the draft letter and have no additional comments.

Let me know if you need anything additional from me to get this package out to Winners Bookmaking.

Kind regards
[redacted]

[redacted]
a/g Executive Manager, Gambling, Misinformation and Disinformation Branch

Australian Communications and Media Authority
T +61 3[redacted] M +61 [redacted]

[redacted]@acma.gov.au
acma.gov.au

The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.

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From: [redacted] [redacted] @acma.gov.au>
Sent: Wednesday, 17 December 2025 10:39 AM
To: [redacted] [redacted] @acma.gov.au>
Cc: [redacted] [redacted] @acma.gov.au>; [redacted] [redacted] @acma.gov.au>
Subject: RE: Signing a formal warning- Winners Bookmaking - Draft Final Findings Report [SEC=OFFICIAL:Sensitive, ACCESS=Legal-Privilege]

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Good morning [redacted],

Thank you for reviewing and for the discussion yesterday.

Regarding your questions:

1. [redacted] and I have checked and confirmed that formal warnings under section 64A of the IGA can be delegated down to an EL2 level. Here is a link to a PDF confirming this which was available on the hub, 64A is found on page 5: Delegations
2. Regarding the link you pointed out in the top right of Attachment B in the final findings report (the complainant's screenshot of the marketing email), we have decided to redact this as we do not think it is material to the investigation. Please find an amended version attached.
3. For point 8 in the formal warning, I have included a general statement of 'Based on NSER records and submissions made by Winners Bookmaking…' – Please also find an amended version attached.

For your awareness, please also find attached the proposed publication and enforcement letter we will be sending along side the findings report and formal warning. Please provide comments if there are concerns with this paper.

Happy to discuss.

Kind regards,
[redacted]

OFFICIAL: Sensitive//Legal Privilege

From: [redacted] [redacted] @acma.gov.au>
Sent: Tuesday, 16 December 2025 1:43 PM
To: [redacted] [redacted] @acma.gov.au>
Cc: [redacted] [redacted] @acma.gov.au>; [redacted] [redacted] @acma.gov.au>
Subject: RE: Signing a formal warning- Winners Bookmaking - Draft Final Findings Report [SEC=OFFICIAL:Sensitive, ACCESS=Legal-Privilege]

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Thanks [redacted] I have 2-3 quick questions on this one – can we possibly grab 5 minutes to discuss?

[redacted]

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From: [redacted] [redacted]@acma.gov.au>
Sent: Tuesday, 16 December 2025 9:34 AM
To: [redacted] [redacted]@acma.gov.au>
Cc: [redacted] [redacted]@acma.gov.au>; [redacted] [redacted]@acma.gov.au>
Subject: RE: Signing a formal warning- Winners Bookmaking - Draft Final Findings Report [SEC=OFFICIAL:Sensitive, ACCESS=Legal-Privilege]

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Good morning [redacted],

For your review – please find attached a pdf version of the final findings report of the ACMA's investigation into Winners Bookmaking.

For your signature – please also find attached a copy of the formal warning we will issue to Winners Bookmaking.

Noting the below, we would like to issue these to Winners Bookmaking this week. [redacted] and I are happy to talk you through the investigation if that would help.

Kind regards,

[redacted]
Compliance Officer
Nation Self-Exclusion Register (NSER)

Australian Communications and Media Authority
[redacted]@acma.gov.au
acma.gov.au

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From: [redacted] <[redacted]@acma.gov.au>
Sent: Monday, 15 December 2025 8:14 AM
To: [redacted] [redacted]@acma.gov.au>
Cc: [redacted] [redacted]@acma.gov.au>

Subject: RE: Signing a formal warning- Winners Bookmaking - Draft Final Findings Report [SEC=OFFICIAL:Sensitive, ACCESS=Legal-Privilege]

OFFICIAL: Sensitive//Legal Privilege

Hi [redacted]

I'm comfortable in signing but will review and let you know otherwise.

[redacted]

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From: [redacted] @acma.gov.au>
Sent: Monday, 15 December 2025 7:24 AM
To: [redacted] @acma.gov.au>
Cc: [redacted] @acma.gov.au>
Subject: Signing a formal warning- Winners Bookmaking - Draft Final Findings Report [SEC=OFFICIAL:Sensitive, ACCESS=Legal-Privilege]

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Hi [redacted]

I forgot to include this in the handover. We need to issue a Formal Warning to a wagering provider and will do so this week.

Would you be comfortable signing? Otherwise, I could ask [redacted] who is across the matter.

Happy to talk you through it.

Cheers,
[redacted]

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From: [redacted] @acma.gov.au>
Sent: Monday, 8 December 2025 9:50 AM
To: [redacted] @acma.gov.au>
Cc: [redacted] @acma.gov.au>; [redacted] @acma.gov.au>; [redacted] <[redacted] @acma.gov.au>; [redacted] <[redacted] @acma.gov.au>
Subject: RE: Winners Bookmaking - Draft Final Findings Report [SEC=OFFICIAL:Sensitive, ACCESS=Legal-Privilege]

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Dear [redacted]

[redacted]

[redacted]

[redacted]

[redacted]

[redacted]

[redacted].

Thank you for your assistance with this matter.

Kind regards,

[redacted]
Compliance Officer
Nation Self-Exclusion Register (NSER)

Australian Communications and Media Authority
[redacted]@acma.gov.au
acma.gov.au

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OFFICIAL: Sensitive//Legal Privilege

From: [redacted] <[redacted]@acma.gov.au>
Sent: Thursday, 13 November 2025 12:29 PM
To: [redacted] <[redacted]@acma.gov.au>
Cc: [redacted]@acma.gov.au>; [redacted]@acma.gov.au>; [redacted] <[redacted]@acma.gov.au>; [redacted] <[redacted]@acma.gov.au>
Subject: RE: Winners Bookmaking - Draft Final Findings Report [SEC=OFFICIAL:Sensitive, ACCESS=Legal-Privilege]

OFFICIAL: Sensitive//Legal Privilege

PRIVILEGED AND CONFIDENTIAL

Dear [redacted]

[redacted]

Please let us know if you have any further questions.

Kind Regards,
[redacted]

[redacted])
Lawyer
Legal Services Division

Australian Communications and Media Authority
[redacted]

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OFFICIAL: Sensitive//Legal Privilege

From: [redacted]@acma.gov.au>
Sent: Tuesday, 28 October 2025 3:46 PM
To: [redacted]@acma.gov.au>; [redacted]@acma.gov.au>
Cc: [redacted]@acma.gov.au>; [redacted]
<[redacted]@acma.gov.au>; [redacted]@acma.gov.au>; [redacted]@acma.gov.au>
Subject: Winners Bookmaking - Draft Final Findings Report [SEC=OFFICIAL:Sensitive]

OFFICIAL: Sensitive

Good afternoon [redacted], I hope you are well.

For your review and comment, please find the drafted final findings report for Winners Bookmaking along with all relevant Winners Bookmaking submissions attached.

I should note that the formatting may not be correct in the final findings draft due to

tracked changes, this will be corrected in the final version.

Could you please come back to us with comments by 11 November. We are happy to discuss otherwise if this is not achievable.

We are also happy to meet and discuss our approach if this would provide more clarity.

Kind regards,

[redacted]
Compliance Officer
Nation Self-Exclusion Register (NSER)

Australian Communications and Media Authority
[redacted]

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